



ROYAL LIFE SAVING
QUEENSLAND

UNMISSABLE SPONSORSHIP OPPORTUNITY

Share in the legacy of 120 years of
Water Safety!

YOUR INVITATION TO BE A SPONSOR

Celebrating 120 years of Royal Life Saving Society Queensland and water safety advocacy, education and lifesaving throughout Queensland.

We welcome you to sponsor this milestone event held on Thursday 23rd October 2025.

This event will gather Water Safety stakeholders, Government, Partners, Community groups, Clubs and staff to celebrate the history of Water Safety and the opportunities for the future.

Why Sponsor?

- Exclusive opportunity to be seen as an exclusive supporter of water safety and Royal Life Saving Queensland.
- Expand your presence and gain visibility and recognition among Water Safety Stakeholders.
- Be included in promotional items and acknowledgements for the 120 year event.
- Forge valuable connections with stakeholders

ABOUT RLSSQ

Since 1905, Royal Life Saving Society Queensland (RLSSQ) has stood between communities and one of the most preventable causes of loss - drowning.

For over a century, we've led the way in water safety, not because it's easy, but because it's essential. Behind every statistic is a child, a family, a future worth protecting.

Water is at the heart of Queensland life - from our coastlines and creeks to backyard pools and community venues. But with water comes risk. At RLSSQ, we work tirelessly to ensure those risks are understood, managed, and minimised.

Whether it's teaching children to swim, training lifeguards, equipping parents with lifesaving knowledge, or helping aquatic facilities meet national safety standards, our work reaches across generations and communities.

This is more than just safety - it's about giving people confidence, peace of mind, and the freedom to enjoy water safely.

By supporting RLSSQ, you become part of that impact. You're not just adding your name to ours - you're investing in a future where preventable tragedies are reduced, and lives are saved. Sponsorship means standing for something that truly makes a difference.

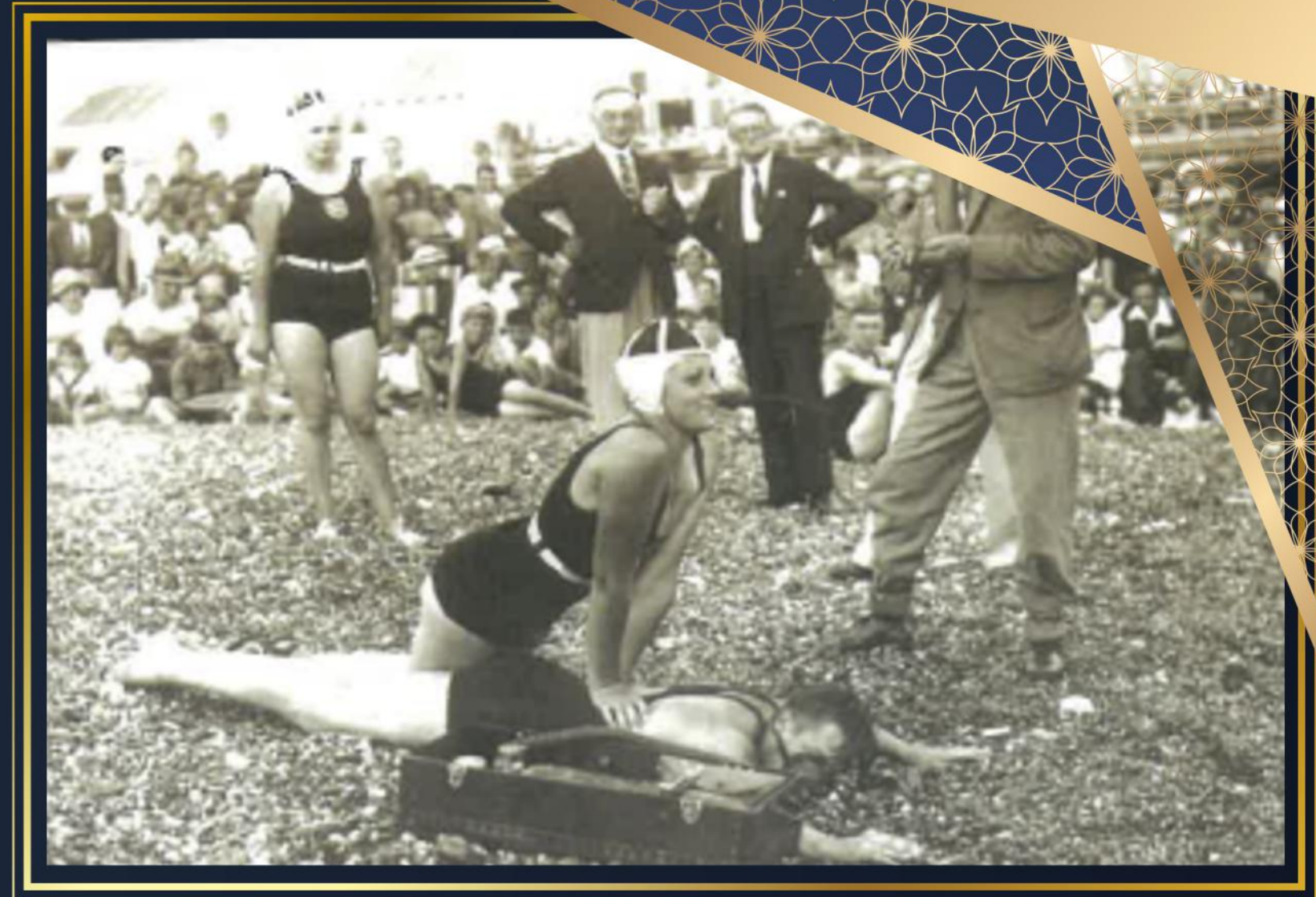
120 YEARS OF DEDICATION TO WATER SAFETY

The 120-Year Celebration will honour and reflect on 120 years of dedication service in water safety, drowning prevention, and community education across Queensland. This significant milestone recognises the individuals, organisations, and partners who have contributed to RLSSQ's enduring legacy since 1905. The event will pay tribute to the past while celebrating the people and programs that have shaped generations of lifesavers and safer communities.

This event is more than just a celebration, the evening aims to strengthen connections between stakeholders, showcase the continued relevance of RLSSQ's mission,

and inspire future collaboration across the aquatic and community sectors. By highlighting achievements and reinforcing shared values, the event also presents a

platform to elevate awareness of water safety, advocate for ongoing support, and set the tone for the next chapter of impact.



Resuscitation using the
Schafer method, 1935

SO FAR IN 2024/25:



**52
VENUES**
are scheduled to
undergo various
safety
assessments
across QLD.



TRAINING
Between July
2024/June 2025,
almost 19,000
people have
completed
accredited training
with RLSSQ.



EDUCATION
During the previous
financial year, 9,683
participants have
attended a RLSSQ
water safety
education program.



**SUPPORTING
COMMUNITY**
RLSSQ has supported
723 events, community
groups and
organisations in
promoting, training and
educating their
community.

RLSSQ 120 YEAR *SPONSORSHIP OPPORTUNITIES*

For this milestone event, we have 4 sponsorship opportunities:

Drinks Sponsor

\$3,500.00

As our Drink Sponsor, your brand will be celebrated alongside industry leaders while supporting a milestone event honoring 120 years of lifesaving, water safety and community impact.

Memorabilia Sponsor

\$2,500.00

As our Memorabilia Sponsor, your support helps preserve and showcase 120 years of lifesaving history through treasured items that honour Queensland's water safety legacy.

Photobooth Sponsor

\$1,500.00

As our Photobooth Sponsor, your brand will feature in lasting memories as guests capture and share moments celebrating 120 years of water safety and lifesaving.

Table Sponsor

\$1,200.00

Become one of four exclusive Table Sponsors and showcase your support for 120 years of lifesaving while connecting with key industry, government, and community leaders.

DETAILS OF SPONSORSHIP

Drinks

Package Cost: \$3,500.00

Only 1 available

Event Branding Benefits:

- Acknowledgement and logo on the event thank you
- Acknowledgement and logo during opening of event presentation
- Logo on marketing and promotional materials regarding the event
- 2x A4 posters at the bar acknowledging sponsorship of drinks

Promote Your Services:

- Acknowledgement in RLSSQ newsletters (Total 3x) surrounding the event
- Acknowledgement in Annual Report surrounding event
- Acknowledgement in social media posts (Total of 4x posts pre/post event)

DETAILS OF SPONSORSHIP

Keepsake

Package Cost: \$2,500.00

Only 1 available

Event Branding Benefits:

- Acknowledgement and logo on the event thank you
- Acknowledgement and logo during opening of event presentation
- Logo on marketing and promotional materials regarding the event
- Logo on attendee gift

Promote Your Services:

- Acknowledgement in RLSSQ newsletters (Total 2x) surrounding the event
- Acknowledgement in Annual Report surrounding event
- Acknowledgement in social media posts (Total of 3x posts pre/post event)

DETAILS OF SPONSORSHIP

Memorabilia

Package Cost: \$2,000.00

Only 1 available

Event Branding Benefits:

- Acknowledgement and logo on the event thank you
- Acknowledgement and logo during opening of event presentation
- Logo on marketing and promotional materials regarding the event
- 1x A4 posters at the memorabilia station acknowledging sponsorship of memorabilia

Promote Your Services:

- Acknowledgement in RLSSQ newsletters (Total 2x) surrounding the event
- Acknowledgement in Annual Report surrounding event
- Acknowledgement in social media posts (Total of 3x posts pre/post event)

DETAILS OF SPONSORSHIP

**Photobooth
Package Cost: \$1,500.00**

Only 1 available

Event Branding Benefits:

- Acknowledgement and logo on the event thank you
- Acknowledgement and logo during opening of event presentation
- Logo on marketing and promotional materials regarding the event
- 1x A5 posters at the booth acknowledging sponsorship of photobooth

Promote Your Services:

- Acknowledgement in RLSSQ newsletters (Total 1x) surrounding the event
- Acknowledgement in Annual Report surrounding event
- Acknowledgement in social media posts (Total of 2x posts pre/post event)

DETAILS OF SPONSORSHIP

**Sponsor Table
Package Cost: \$1200.00**

Only 3 tables left

Event Benefits:

- Priority Table seating
- 10 tickets for your table
- Acknowledgement during opening of event
- Logo on centrepiece for table at event
- Logo on marketing/promo materials for the event

Promote Your Organisation:

- 1x Acknowledgement in RLSSQ newsletter surrounding the event

MISSED OUT ON SPONSORSHIP OPPORTUNITY? CONTACT US TO FIND OUT ADDITIONAL OPTIONS

Phone Number

(07)3823 2823

Email Address

aquaticservices@rlssq.com.au